Understanding the Effect of Baseline Modeling Implementation Choices on Analysis of Demand Response Performance

Nathan Addy¹, Johanna L. Mathieu², Sila Kiliccote¹, Duncan S. Callaway³

¹Lawrence Berkeley National Laboratory
²ETH Zurich
³University of California, Berkeley

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Nathan Addy  
Environmental Energy Technologies Division  
Lawrence Berkeley National Lab  
Berkeley, California, USA  
Email: naddy@lbl.gov

Johanna L. Mathieu  
Power Systems Laboratory  
ETH Zürich  
Zurich, Switzerland  
Email: jmathieu@eeh.ee.ethz.ch

Sila Kiliccote  
Environmental Energy Technologies Division  
Lawrence Berkeley National Lab  
Berkeley, California, USA  
Email: skiliccote@lbl.gov

Duncan S. Callaway  
Energy and Resources Group  
University of California, Berkeley  
Berkeley, California, USA  
Email: dcal@berkeley.edu

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Abstract

Accurate evaluation of the performance of buildings participating in Demand Response (DR) programs is critical to the adoption and improvement of these programs. Typically, we calculate load sheds during DR events by comparing observed electric load against counterfactual predictions made using statistical baseline models. Many baseline models exist and these models can produce different shed estimates. Moreover, modelers implementing the same baseline model can make different modeling implementation choices, which may affect shed estimates. In this work, using real data, we analyze the effect of different modeling implementation choices on shed estimates. We focus on five issues: weather data source, resolution of data, methods for determining when buildings are occupied, methods for aligning building data with temperature data, and methods for power outage filtering. Results indicate sensitivity to the weather data source and data filtration methods as well as an immediate potential for automation of methods to choose building occupied modes.

1 Introduction

With continuing Smart Grid development, there is potential for electric loads such as commercial buildings to become active participants in power system operations [1]. In traditional demand response (DR) programs, system operators, utilities, or third-party aggregators (henceforth, DR program administrators) can achieve system-wide demand reductions by providing financial incentives for buildings to reduce their demand during time periods when the grid is stressed. One way to do this is via critical peak pricing programs, in which DR program administrators incentivize behavior by increasing electricity prices when the system is operating near its peak, encouraging building operators to shed (i.e., curtail) load or shift load to an off-peak time.

DR programs are evaluated by their impact and cost effectiveness. Therefore, a key to the success of a DR program is accurate estimation of demand sheds achieved by program participants. These estimations are typically made with baseline models that estimate what building load would have been if a DR...
event had not been called. These ‘baselines’ are compared with actual measurements of building load to estimate the size of load sheds. Baseline models are used for a variety of tasks including Measurement and Verification (M&V), improving DR program design and operation, and, in some cases, settling business transactions surrounding DR events.

There are many examples of baseline models in the energy efficiency literature [2, 3, 4, 5, 6, 7] and the DR literature [8, 9, 10, 11]. Some of these studies compare the accuracy of estimates produced by different baseline models. However, shed estimates from the same model can differ if the model is implemented by two different building modelers. This is because specific algorithm implementation choices can affect model results. For example, different approaches to interpreting and filtering bad data, different methods for calculating model parameters, and different sources of model inputs can all affect final baseline predictions. This issue is of importance because as modeling frameworks become more widely used, the effects of implementation differences could cause differences in interpretation of DR performance. Therefore, it is important to understand which sorts of differences have the most effect on results.

In this work, we use a linear regression model relating time-of-week, outdoor air temperature, and whether or not the building is occupied to building load, as described in [12]. We re-implemented this model on a new platform and describe lessons learned through validation. Then, we look at five variations on choices made in the original implementation: (1) different sources of weather data, comparing the National Climactic Data Center data used in the original analysis, which is heavily curated but at a lower time-resolution and usually measured further from the sites, to Weather Underground data, which is less curated, higher resolution, and measured closer to the sites; (2) different resolution of building data, comparing the predicted sheds using 15-, 30-, and 60-minute resolved data; (3) different approaches for determining whether the building was in an occupied or unoccupied mode, with the transition times either estimated manually/visually or with an algorithm that automatically calculates these transition times based on a heuristic; (4) different methods for aligning building load data with temperature data; and (5) different methods of choosing a model parameter that determines sensitivity to identifying power outages in the load data.

The rest of this paper is organized as follows. Section 2 describes the data we used in this analysis. Section 3 details the baseline model as well as a validation of the new implementation against the original implementation. Section 4 discusses the modeling variations we examined in this work and presents the results. In Sections 5 and 6, we discuss and conclude the work.

2 Data

We use 15-minute interval whole building electric load data from 38 large commercial buildings and industrial facilities in the Pacific Gas and Electric Company’s (PG&E) Automated Critical Peak Pricing (CPP) Program between 2007 and 2009. In the CPP program, on up to 12 days per year, electricity prices were raised to three times the normal price between 12 pm and 3 pm in a ‘moderate price period,’ and raised to five times the normal price between 3 pm and 6 pm in a ‘high price period.’ These ‘DR events’ were announced day-ahead when high peak loads were expected.

In the base analysis, we used weather data obtained from the National Climactic Data Center (NCDC) [13], a division of the National Oceanic and Atmospheric Administration (NOAA). Hourly outdoor air temperature (OAT) was downloaded for the nearest NWS-USAF-NAVY Station to each site. Linear interpolation was used to approximate OATs at each 15 minute interval. Weather data were removed for times when the interval between interpolants was greater than six hours. In some cases, where exceptionally large amounts of data were missing, OAT vectors were patched using OATs from the second closest NOAA weather station.

To investigate the effect of the weather data source on shed estimates, we obtained OAT data from Weather Underground [14]. Weather Underground is a private website that collects data from Personal Weather Stations (PWS) operated by private indi-
viduals and organizations. Stations undergo a onetime calibration, but are not guaranteed to be monitored by meteorological experts. Because Weather Underground data are collected from a variety of sources, data formats, content, and measurement intervals may vary; however, OAT is measured at essentially all stations and 5- or 15-minute measurement intervals are typical. For many locations, especially high density areas, there are typically multiple PWS within the same range as the closest NWS-USAF-NAVY Station. Over the period of interest, the PWS had better up-time than the NWS-USAF-NAVY Stations and so the data were less spotty.

3 Baseline Model

In this section, we briefly describe the baseline model in [12] that we used in this analysis. We build separate models for each building in each year (referred to as a ‘facility-year’) since buildings change year to year. As in [12], for each facility-year, we use five months (May 1 – Sept 30) of load and OAT data for each model.

The model assumes building load is a function of time of week, and assigns a regression coefficient α to each 15-minute interval from Monday through Friday, 480. The model also assumes that demand, when the building is occupied, is a piecewise linear and continuous function of OAT. We would expect that for some range of moderate OATs a building neither heats nor cools and so its demand is not a strong function of OAT, but as OATs increase so do cooling needs and in turn power consumption. When OATs are especially high, the cooling system may become maxed out, at which point demand is no longer a strong function of OAT. A piecewise linear and continuous temperature dependency allows us to capture these effects, which are more fully described in [12].

To implement this, we divide each observed temperature, T, into six temperature components, Tc,j with j = 1 · · · 6, associated with six equal sized temperature bins that cover the full range of observed temperatures. A regression coefficient βj, is assigned to each bin. Tc,j is computed with the following algorithm:

1. Let Bk for k = 1 · · · 5 be the interior bounds of the temperature intervals.
2. If T > B1 then Tc,1 = B1. Otherwise, Tc,1 = T and Tc,m = 0 for m = 2 · · · 6 and algorithm is ended.
3. For n = 2 · · · 4, if T > Bn then Tc,n = Bn−Bn−1. Otherwise, Tc,n = T − Bn−1 and Tc,m = 0 for m = (n + 1) · · · 6 and algorithm is ended.
4. If T > B5 then Tc,5 = B5−B4 and Tc,6 = T−B5.

Estimated occupied mode demand, ˆD o, is calculated as:

\[ ˆD_o(t_i, T(t_i)) = \alpha_i + \sum_{j=1}^{6} \beta_j T_{c,j}(t_i) \]  \( (1) \)

When the building is unoccupied we use only one temperature-related regression coefficient, βu, for simplicity. Estimated unoccupied mode demand, ˆD u, is calculated as:

\[ ˆD_u(t_i, T(t_i)) = \alpha_i + \beta_u T(t_i) \]  \( (2) \)

Ordinary Least Squares (OLS) is used to estimate the parameters α, β, and βu.

The general procedure to build the model is as follows. We take building demand data and filter out weekends, holidays, and days on which buildings participated in DR events. We filter for power outages by looking for days when the minimum power consumption was less than 50% of the average minimum daily power consumption during the summer. For any day that falls below the threshold, we flag the entire day as a ‘power outage day’ and remove it from the analysis.

Next, we take the OAT data and linearly interpolate it to 15 minutes prior to the time stamp on the building data. We do this because each load measurement represents the mean load by that building over the previous 15 minute interval. After interpolation, we filter out all times when the temperature values were computed using interpolants greater than 6 hours apart. This represents the final, cleaned set of data used to build the model.
Next, we determine transitions between unoccupied and occupied mode (usually in the morning) and occupied model and unoccupied mode (usually in the evening). In the original analysis, these transition times were determined through visual inspection of the load shape data. An algorithm for doing this is presented in Section 4.

The observed temperature range is divided into six temperature bins. For example, if the minimum observed temperature is 40°F (4.4°C) and the maximum is 100°F (37.7°C), then the minimum bin starts at 40°F and each of the six bins has width 10°F. We then decompose the observed temperatures into temperature components. For example, for \( T = 65°F \), we find \( T_{c,1} = 50°F, T_{c,2} = 10°F, T_{c,3} = 5°F \), and the remaining temperature components are 0°F.

The regression equations (Eqns. 1 and 2) can be written in matrix form:

\[
y = Ax + \epsilon
\]

where \( x \) is the parameter vector (including \( \alpha, \beta, \) and \( \beta_u \)), \( y \) is the output vector (electric load), and \( \epsilon \) is the error. To generate \( A \), we stack 487-column row vectors each corresponding to an OAT/load observation. The first 480 columns correspond to the time of week indicator variables. We set all entries to 0 except the one that corresponds to the 15-minute interval associated with the data (that entry is set to 1). Columns 481-486 are the occupied mode temperature components and column 487 is the unoccupied mode temperature. We solve for the parameter vector \( x \) using an OLS estimator:

\[
\hat{x} = (A^T A)^{-1} A^T y
\]

In practice, this is calculated using the algorithm of the software package that is used to implement the model.

To make a prediction for a given time-of-week and temperature, we generate the corresponding 487 column row vector, \( v \), and predict:

\[
y_{\text{predict}} = v \cdot x
\]

To estimate the average demand shed over a period, we make a prediction for each of the relevant 15-minute intervals, subtract the observed demand, and take the mean. We refer to these simply as ‘shed estimates’ throughout the remainder of this paper.

Model Validation

The model described in the previous section was originally implemented in MATLAB. To do the analysis described in this paper, we reimplemented the model in Python and validated this implementation against the results of the original implementation. While our primary focus was simply to verify that the new implementation performed correctly, the validation process also helped us gain a sense for the variety of important modeling implementation choices that modelers face, and the implications of those choices. These choices ranged from the technical, such as rounding choices that resulted in floating point disagreements between estimates made on different computer systems, to the more pragmatic, such as a strong influence of the effect of thresholds associated with filtering algorithms whose differences caused the model to be built on different subsets of data. This experience helped us pick the set of modeling choices to investigate, described in the next section. Additionally, it left us with a number of lessons learned, described in Section 5.

We validated the Python implementation via a two stage process. We first looked at five facility-years worth of data in detail, performing an end-to-end comparison between the two implementations, identifying and classifying as many discrepancies as could be found. After the detailed validation, a statistical analysis was completed on the full set of data with the purpose of comparing the population shed estimates from one implementation to the other. At this point, outliers were identified visually and issues were tracked down until the authors were satisfied that the two implementations behaved more-or-less identically.

Figure 1 shows the comparison between the estimates of the first analysis and the second analysis. Each point represents a comparison between a DR shed (one for the moderate price period and one for the high price period for each facility-year) calculated using both implementations.

The remaining discrepancies were caused by a va-
riety of minor factors. Because of a choice to round interpolated OAT data, OAT values used by identical algorithms on two different machines occasionally differed (details described in Section 5). Additionally, the boundaries on the OAT filter were different in the two implementations, resulting in a small amount of OAT data being used by one implementation and not the other. Finally, a slightly different power outage filtering routine was used in the second implementation; sites on which the two filters differed were removed from the analysis, so as not to bias results. Ultimately, 49 facility-years worth of data (out of the original 87 facility-years of data) were used to perform the analyses in the subsequent sections. In total, each analysis includes 1176 shed estimates.

4 Modeling Choices Investigated

The goal of our analysis was to gain a general sense of the relative importance of different potential modeling implementation choices focusing on five types of choices: choice of weather data, choice of building load data resolution, choice of method to determine occupied/unoccupied mode transition times, choice of alignment of OAT data with building demand data, and choice of power outage filter. This analysis does not attempt to be comprehensive for each modeling choice, but instead seeks to test plausible real world choices, to get a better sense of what the contentious choices might be and where future efforts in model building might be directed. Therefore, for each type of modeling implementation choice investigated, we looked at two or three different choices that could be made and the effect of those choices on the resulting analysis when compared with the base analysis.

For each choice, we calculate the sheds generated using the validated baseline model (producing the ‘base analysis’) and then generate the sheds using the model with variations (‘variant analysis’). We calculate a variety of statistics on these predictions to gain a sense for the effect of the two choices on shed prediction. For both the base and variant analyses, we calculate the mean shed. Additionally, we compute differences between the base and variant sheds as \((\text{shed}_{\text{variant}} - \text{shed}_{\text{base}})\), and report the mean and variance of the differences. We calculate the absolute mean difference for each shed as \(|\text{shed}_{\text{variant}} - \text{shed}_{\text{base}}|\), and report the mean and variance of these values. We also calculate the relative difference in sheds as

\[
\frac{|\text{shed}_{\text{variant}} - \text{shed}_{\text{base}}|}{\text{shed}_{\text{base}}},
\]

and report the mean and variance of these values.

The statistics are listed in Tab. 1.

Weather Data Source

To understand the effect of the choice of weather data source, we compared the results of the base analysis which uses NCDC OAT data to the results of a variant analysis which uses Weather Underground OAT data.

For each facility, we used its zip code to look up the closest weather stations using the Weather Underground website and downloaded data from the two closest stations. When these two stations differed in distance to the zip code by more than 50%, we used data from the closest station directly. Otherwise, we averaged the two data streams when both were available and directly used data from one of the two sites.
when only one was available. For several sites, we were not able to easily obtain good weather data from Weather Underground. We removed these sites from both the base and variant analysis for this specific comparison in order to generate good statistics.

The results of the comparison between NOAA and Weather Underground are shown in Fig. 2. Shed statistics are summarized in Tab. 1.

### Building Data Resolution

Building models may be built using various resolutions of load and weather data. This choice may be made either through a choice of sensor configuration or it may be made by a building modeler who chooses to downsample or interpolate the data. To get a sense of the effect of data resolution on shed estimates, we took the original 15-minute interval data and decreased the resolution to 30- and 60-minute interval data.

For each time series used in this analysis, we calculated 30- and 60-minute resolution data by finding each 30- or 60-minute period worth of data and taking the mean of those values. Care was taken to ensure that the intervals were day-aligned, meaning that the first interval of the day always represented demand during the interval from midnight to either 00:30 or 01:00.

If one or more data points were missing, we skipped over that point in the algorithm. For example, if a 30-minute interval only had zero or one data point, or a 60-minute interval contained zero, one, two, or three data points, they were skipped over and not included during the analysis. This had a minimal effect since sites typically had fewer than 10 hours of data discarded during this process.

Once completed, we ran the analysis to generate shed estimates with the 30- and 60-minute resolution data. The results of the 15- vs. 30-minute analysis and the 15- vs 60-minute analyses are plotted in Fig. 3 and statistics are summarized in Tab. 1.

### Occupied/Unoccupied Mode Transitions

The occupied mode of the building is an implicit variable in the model because temperature effects are modeled differently depending on the mode, according to either Eqn. 1 or 2. In the base analysis, occupied periods were determined manually by visual inspection of the data. This process has all the ad-
vantages and disadvantages of having a human in the loop. For the variant analysis, we developed an algorithmic approach to determining occupied and unoccupied period transition times. For each day worth of data, the algorithm calculates the 2.5th and 97.5th percentiles of the load, referred to as $D_{2.5}$ and $D_{97.5}$. These percentiles were chosen based on work in [15] which used them in order to minimize the effect of demand outliers skewing the analysis. For each day, the transition time from unoccupied to occupied mode (‘start time’), typically in the morning, was determined by calculating the first time the building transitioned above $0.1 \times (D_{97.5} - D_{2.5}) + D_{2.5}$. The transition from occupied to unoccupied mode (‘end time’) was calculated as the final time during the day the building transitioned below this threshold. The mean of each facility-year’s start-times and end-times were used to estimate when each building was in occupied and unoccupied modes.

The results comparing the base analysis to the variant analysis with an automated occupied mode detection algorithm are shown in Fig. 4. Shed statistics are summarized in Tab. 1.

![Figure 4: COMPARISON OF BASE ANALYSIS TO VARIANT ANALYSIS USING AN AUTOMATED OCCUPIED MODE DETECTION ALGORITHM.](image1)

![Figure 5: COMPARISON OF BASE ANALYSIS TO VARIANT ANALYSIS USING DIFFERENT ALIGNMENT OF OAT AND DEMAND DATA.](image2)

Alignment of OAT Data with Building Demand Data

Each load measurement is associated with an OAT measurement. In the base analysis, OATs were assigned to the beginning of the interval over which the building demand measurements were taken. For example, with 15-minute interval data, the demand measurement at 3:00pm was assigned an OAT at 2:45pm. We tested the effect of assigning OAT data based on the end of the building demand interval measurement, i.e., matching 3pm to 3pm, a simpler choice. The results are shown in Fig. 5. Shed statistics are summarized in Tab. 1.

Sensitivity of Power Outage Filter

A day is flagged as being a power outage day and filtered if its daily minimum demand falls below some threshold percentage of the mean daily minimum demand for the dataset. In the base analysis, this threshold was set to 50%. To test the effects of permitting borderline data to enter the analysis, we ran the analysis without a power filter. We also tested the effects of running with a more sensitive filter that flags days with a measurement below a 75% of av-
The average daily minimum threshold. The results are in Fig. 6 and the shed statistics are reported in Tab. 1.
Table 1: COMPARISON OF STATISTICS BETWEEN BASE AND VARIANT ANALYSES.

<table>
<thead>
<tr>
<th></th>
<th>Weather Underground data</th>
<th>30-minute interval data</th>
<th>60-minute interval data</th>
<th>Automated occupied mode detection</th>
<th>Shift data alignment</th>
<th>No Power Outage Filter</th>
<th>Sensitive Power Outage Filter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mean Shed using Base Analysis (kW)</td>
<td>-31.9*</td>
<td>-34.3</td>
<td>-34.3</td>
<td>-34.3</td>
<td>-34.3</td>
<td>-34.3</td>
<td>-34.3</td>
</tr>
<tr>
<td>Mean Shed using Variant Analysis (kW)</td>
<td>-32.1</td>
<td>-34.6</td>
<td>-33.8</td>
<td>-34.1</td>
<td>-33.3</td>
<td>-30.7</td>
<td>-37.2</td>
</tr>
<tr>
<td>Mean Shed Difference (kW)</td>
<td>-0.2</td>
<td>-0.2</td>
<td>0.5</td>
<td>0.2</td>
<td>1.0</td>
<td>3.7</td>
<td>-2.9</td>
</tr>
<tr>
<td>Mean Absolute Shed Difference (kW)</td>
<td>14.9</td>
<td>2.2</td>
<td>3.6</td>
<td>2.2</td>
<td>3.7</td>
<td>4.9</td>
<td>9.8</td>
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<tr>
<td>Mean Relative Shed Difference (kW)</td>
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<td>0.7</td>
<td>0.5</td>
<td>0.5</td>
<td>0.3</td>
<td>0.2</td>
<td>0.6</td>
</tr>
<tr>
<td>Variance of Shed Difference (kW²)</td>
<td>554.9</td>
<td>12.0</td>
<td>25.9</td>
<td>14.9</td>
<td>24.8</td>
<td>868.6</td>
<td>350.3</td>
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<td>Variance of Absolute Shed Diff. (kW²)</td>
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<td>7.3</td>
<td>13.0</td>
<td>10.2</td>
<td>12.3</td>
<td>857.7</td>
<td>262.3</td>
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<tr>
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<td>207.1</td>
<td>13.2</td>
<td>43.6</td>
<td>1.5</td>
<td>1.1</td>
<td>7.4</td>
</tr>
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</table>

*This value is different from the others in this row because it is computed with a subset of the data, as explained in the text.
5 Discussion

Effect of Modeling Choices on Shed Estimation

We find that shed estimates are strongly sensitive to the source of the OAT data. Especially in areas with strong microclimates, it may be worth investing in good OAT data. Where this is not possible, it may be worth acquiring multiple sources of data and running multiple analyses to gain a sense for the potential differences in shed estimates and possible interpretations of the results. It is clear that the impact of weather data on baseline model predictions is a topic needing further investigation.

Investigating the choice of building data resolution, we found a moderate sensitivity towards using 60-minute building interval data compared with 15-minute data, and a relatively slight effect when using 30-minute over 15-minute data. For this data set, it appears that discrepancies do not increase substantially as data set is coarsened, at least over this range. This suggests that is may be acceptable to use a coarser load/OAT data for this sort of analysis.

We also determine high levels of agreement between manually determining building occupancy mode thresholds and automatically detecting it using a very simple algorithm. While we make no claim that this algorithm is optimal for this task, even a basic approach agrees very well with manually choosing the times. From this, we conclude that automatic detection is beneficial, providing very similar performance while eliminating the need for a human in-the-loop, speeding up processing time.

We find there are only minor effects associated with demand and OAT data alignment, at least for plus/minus 15-minutes. Although offsetting OAT's by 15 minutes against the building demand data may be more accurate, this subtle complexity could be a potential source of invisible disagreements between tools in the future. This result suggests that it may be possible to opt for a simpler approach without noticeably affecting results, especially given the apparent relative sensitivity to the weather data.

We find large differences caused by filtering power outages. Each day of marginal data has an outsized effect on the ultimate estimation of model parameters, and therefore the choice of this parameter matters greatly to the overall analysis. This has multiple implications. First, it is likely worth investing resources into developing good algorithms to detect power outages. It may also be worth obtaining information on power outages directly, rather than estimating them. Further investigation is warranted.

Lessons Learned through Algorithm Validation

While validating the model, we learned several practical lessons that may be of use to other implementers. The first concerns rounding interpolated values. The original implementation rounded interpolated OATs and we found that this choice produced discrepancies across different machines. One machine would linearly interpolate a value ending in .5 and would round up; another machine would calculate a value of .49999... and round down. These individual discrepancies appeared to occur arbitrarily. While we were not able to discern a significant difference in shed estimates caused by this choice, from a software development perspective it confers little benefit, increases the likelihood of discrepancies, and makes it more difficult to compare intermediate results. Therefore, we recommend avoiding such choices.

The second discovery was the importance of the algorithms used to filter out bad load and OAT data. Many of the discrepancies we tracked down had to do with specifics as to how these filters were applied. In most cases, we were surprised by the large effect of these filtering parameters. While we did not fully investigate these choices in this work, we suggest testing various settings against one another to characterize the effect of including or not including marginal data on analyses.

Finally, during the validation, we also discovered that there were several unexpected pitfalls caused by external software purporting to do the same thing but actually not. For instance, between the MATLAB and Python computer environments, the default variance calculation had a different interpretation as either sample or population variance. Additionally, implementation of the two regress functions treated
NaNs very differently. Both of these issues caused initial discrepancies. Especially where detailed analyses are not available with which to validate one tool against another, we recommend testing external computer routines against known inputs, to ensure that the semantics are as expected.

6 Conclusion

We have investigated the sensitivity of DR shed estimates to different baseline modeling implementation choices. We find that shed estimates are sensitive to outdoor air temperature data and therefore acquisition of good weather data should be a key focus of any baseline analysis. We also find that automated approaches for determining building occupied mode work essentially as well as manual approaches for this data set. Ultimately, for large data sets, automated approaches are necessary in order to increase the throughput of these analyses. Additionally, we find that choices surrounding data filtration schemes that flag and remove marginal data have a large influence on predictions. Therefore, it may be worth expending extra effort to ensure data quality so as to avoid having to heuristically filter bad data.

We find that short time-scale (plus/minus 15-minute) alignment of OAT and demand data has a relatively minor effect on model prediction. Therefore, it may be advisable to standardize on simple approaches. We also find that shed estimates are not sensitive to building demand resolution, up to one hour. Depending on the application, it may be an acceptable trade off to use lower resolved load/OAT data.

We also note the difficulty in validating baseline model implementations because any number of subtle implementation choices can affect the results in non-trivial ways. We suggest defining a robust validation method for these types of algorithms, especially because in practice certain comparisons may be difficult or impossible given data access requirements. If it is not possible to fully validate in an end-to-end manner, software should be tested on a common data set to ensure a common language between software tools.

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